

education

04

Master of Fine Arts  
Graphic Design  
University of Illinois Chicago

02

Bachelor of Fine Arts  
Graphic Design  
The School of the Art Institute  
of Chicago

99

Bachelor of Art in the  
History of Art  
University of Illinois

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work

12 – 16

Graphic Designer Manager  
Papyrus–Recycled Paper Greetings

As the design team manager I am responsible for hiring and reviews for design team as well as coaching team to be inventive, competitive, transparent and supportive of group goals. I continue to maintain the annual design budget to include marketing materials and sales support. This also includes maintaining printer relationships, and timelines. I am responsible for all design relation to marketing sponsorships including Lollapalooza and New York Fashion week. I have also participated in company–wide marketing initiatives, experiential events and presenting at annual sales meetings. The design team is responsible for developing content for digital and print support.

09 – 11

Freelance Designer

Clients include  
McGuffin Creative  
MAB  
United Airlines  
APICS  
Bank of America Marathon  
Whole Foods Market Midwest  
Wilton Brand Inc.

17 – Current

Graphic Designer Manager  
Breakthru Beverage Group

As the design team manager I lead the content team design strategy through development and creation of concepts that meet the overall business need. Contribute to the overall brand creative direction and consistency by leading brand standards for the company across all artistic touch points including digital and experiential. As the design manager I am responsible for the management of the design team; mentor and coach team to meet professional development and business goals. Additional responsibilities include: translating content business needs into artistic, on brand, design solutions. Testing digital design solutions to provide the best user experience and brand engagement, by providing solutions for partner affiliate brands that align with overall brand strategy and deliverables. As well as guiding project management of all design work for the internal team, agency partners and freelancers to ensure delivery of thoughtful and timely solutions.

11 – 12

Retail Experience Coordinator  
Papyrus–Recycled Paper Greetings

In this role I worked closely with the retail experience graphic designer to make sure in–store signage was completed for various stores. I maintained the project database to ensure that each project was on time and under budget. To improve signage requests I redesigned the request form to make it more efficient. As new sign packages were created, I was responsible for creating new visual merchandising plans which are used to denote how signs should be displayed.

05 – 09

Senior Graphic Designer  
Cintas Corp

As the senior designer I worked closely with the marketing team to complete various projects including catalogs, brochures and tradeshow materials. The subject matter consisted of gaming, lodging or healthcare. As the designer I was responsible for all aspects of the projects from start to finish including, budget timeline checkpoints as well as photo direction when needed. As the supervisor I was responsible for seven designers.