

04

Master of Fine Arts
Graphic Design
University of Illinois Chicago

02

Bachelor of Fine Arts
Graphic Design
The School of the Art Institute
of Chicago

99

Bachelor of Art in the
History of Art
University of Illinois



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12 – Current

Graphic Designer Manager
Papyrus–Recycled Paper Greetings

As the design team manager I am responsible for hiring and reviews for design team as well as coaching team to be inventive, competitive, transparent and supportive of group goals. I continue to maintain the annual design budget to include marketing materials and sales support. This also includes maintaining printer relationships, and timelines. I am responsible for all design relation to marketing sponsorships including Lollapalooza and New York Fashion week. I have also participated in company–wide marketing initiatives, experiential events and presenting at annual sales meetings. The design team is responsible for developing content for digital and print support.

11 – 12

Retail Experience Coordinator
Papyrus–Recycled Paper Greetings

In this role I worked closely with the retail experience graphic designer to make sure in–store signage was completed for various stores. I maintained the project database to ensure that each project was on time and under budget. To improve signage requests I redesigned the request form to make it more efficient. As new sign packages were created, I was responsible for creating new visual merchandising plans which are used to denote how signs should be displayed.

09 – 11

Freelance Designer

Clients include
McGuffin Creative
MAB
United Airlines
APICS
Bank of America Marathon
Whole Foods Market Midwest
Wilton Brand Inc.

05 – 09

Senior Graphic Designer
Cintas Corp

As the senior designer I worked closely with the marketing team to complete various projects including catalogs, brochures and tradeshow materials. The subject matter consisted of gaming, lodging or healthcare. As the designer I was responsible for all aspects of the projects from start to finish including, budget timeline checkpoints as well as photo direction when needed. As the supervisor I was responsible for seven designers.